

FASHION SCIENTIST

**AYA LISCH**

**STYLIST | CREATIVE DIRECTOR | MODEL**

**PORTFOLIO**



styling

creativity

science

portfolio



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# ABOUT ME

As a Stylist and Creative Director, I develop visual narratives that extend far beyond clothing. My work sits at the intersection of style, storytelling, and identity, shaping both personal transformation and the visual language of brands. Fashion, to me, is never just aesthetic. It is emotion, meaning, and perspective translated through image and form.

I have worked with over 50 private styling clients, including public figures, while contributing creative direction and styling across editorial, film, and runway environments. My work has appeared during London Fashion Week, within film productions, and at the Cannes Film Festival.

My styling & modelling have also appeared in print, including the cover of 17:23 Magazine, Roll Up Magazine, and others.

Alongside creative work, I have spoken on international stages and collaborated across borders, building a practice that merges fashion science with instinct, where art, psychology, and identity meet.



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# VISION &

To move beyond documentation and fully embody the concept through creative direction and fashion styling. Guided by instinct, perspective, and a strong visual language, each project is crafted to evoke emotion, provoke reaction, and translate vision into imagery that captivates both the heart and the eye.

# MISSION

- To create beyond visuals that transcend aesthetics and become an experience.
- To merge creativity, emotion, and storytelling into imagery that captures the magic others overlook.
- To collaborate deeply, co-creating bold and meaningful visuals that resonate, linger, and refuse to be forgotten.





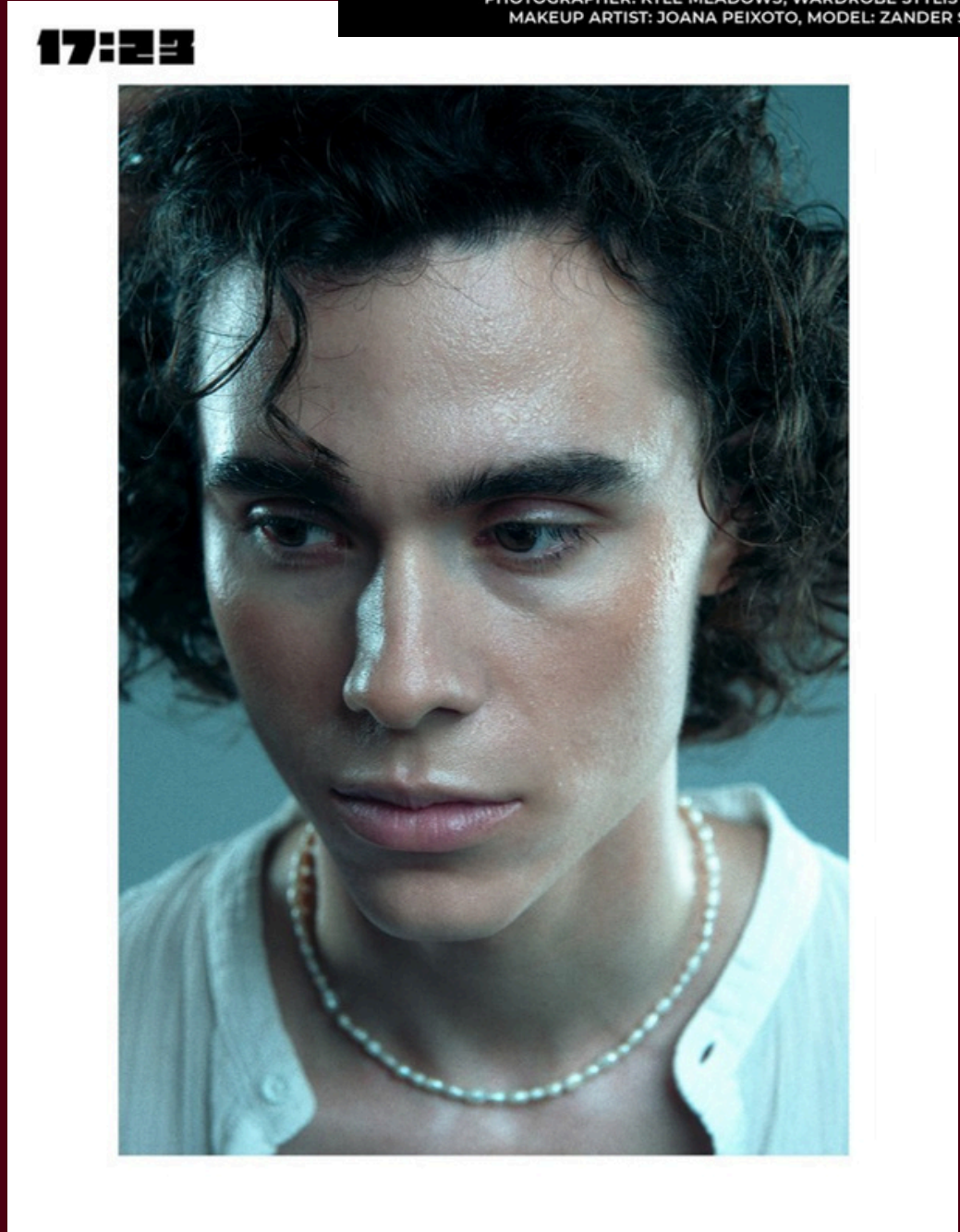
# FASHION STYLING HIGHLIGHTS

# 17:23 MAGAZINE COVER



# UNTETHERED

PHOTOGRAPHER: KYLE MEADOWS, WARDROBE STYLIST: AYA LISCH,  
MAKEUP ARTIST: JOANA PEIXOTO, MODEL: ZANDER STAYKOFF



# 17:23 MAGAZINE COVER | PTINT



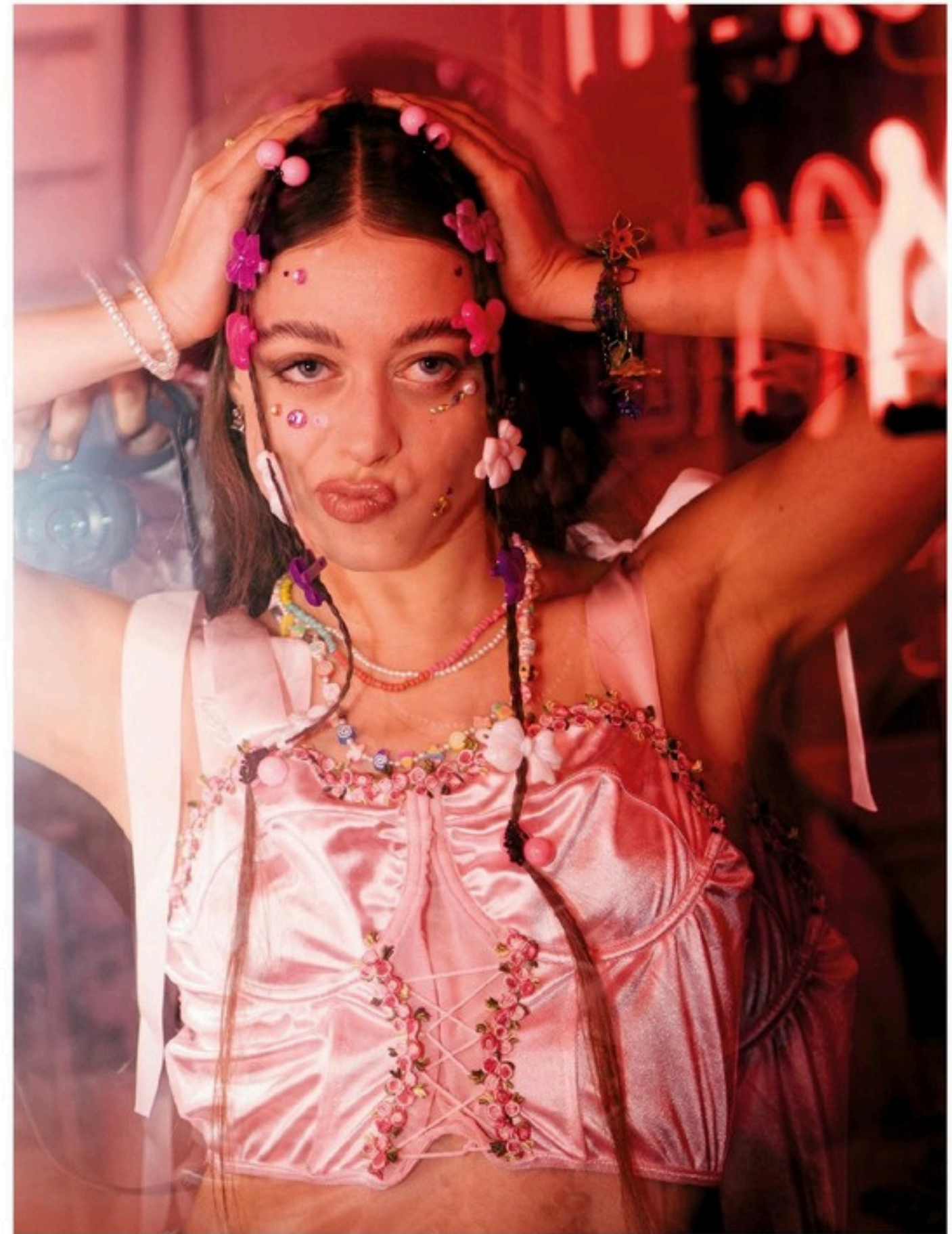


17:23

# 17:23 MAGAZINE | PRINT

# Living Art

00:22



PHOTOGRAPHER: TAJINDER KAUR SANDHU, WARDROBE STYLIST: AYA LISCH,  
HAIR STYLIST: LINDSEY STOKES, MODEL: CARINA GROISS

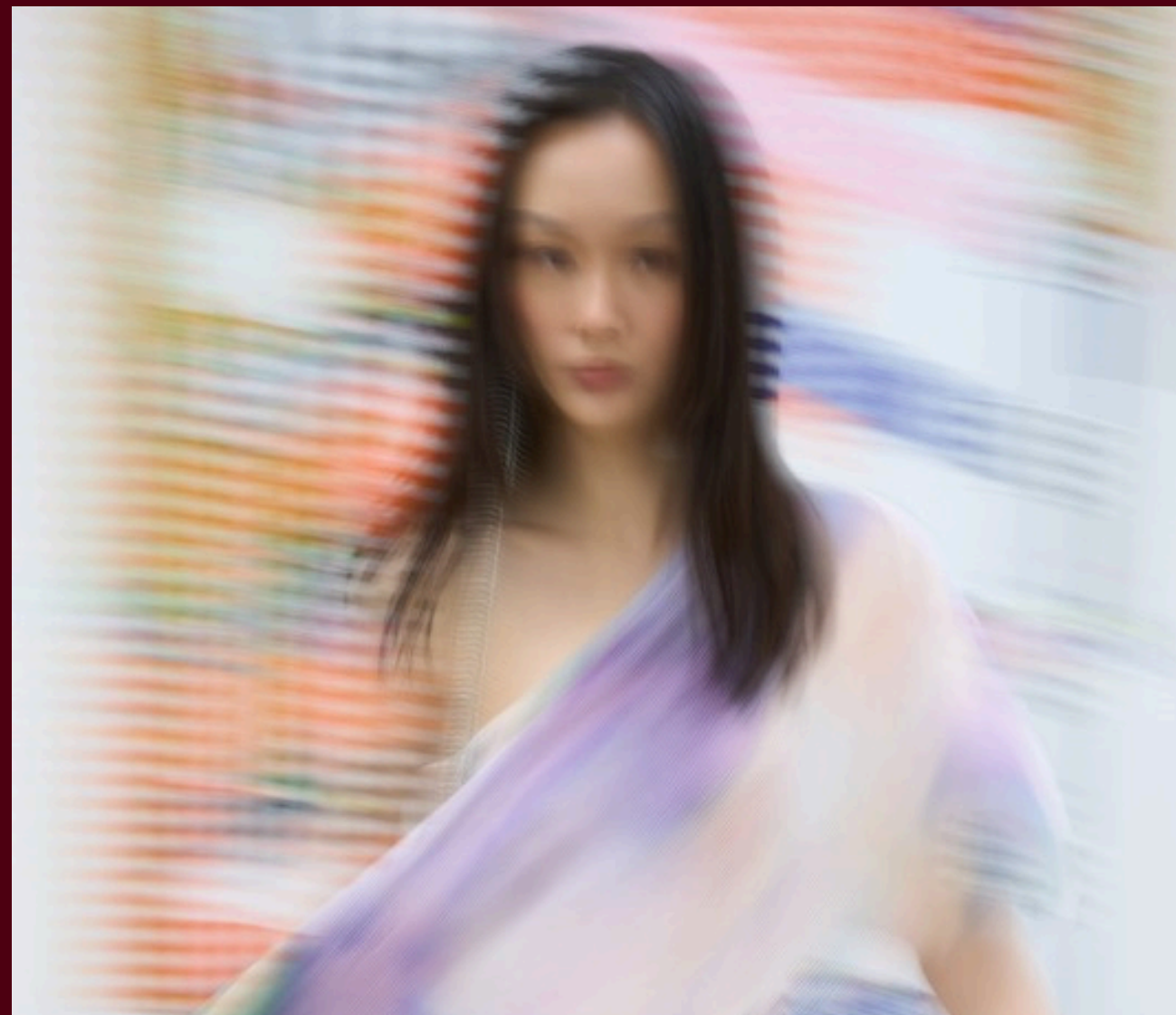


# FOR RECULER





















# FOR CANNES FILM FESTIVAL





# HIGHLIGHTS CREATIVE DIRECTION

# CREATIVE

As a Creative Director, the goal is to shape concepts into fully realised visual worlds, building strong narratives that translate across fashion, imagery, and experience so that every element of a project speaks the same visual language.

I lead creative direction across fashion editorial campaigns, magazine editorials, brand campaigns, and commercial visuals, as well as personal and brand photoshoots. My work also extends to runway show direction, fashion film and short visual productions, social media campaign concepts, digital launch campaigns, and narrative-led fashion and lifestyle events.

From initial concept to final execution, I guide each project through mood development, casting, styling, and visual direction. My role sits at the intersection of concept, style, and storytelling, transforming ideas into cohesive visual experiences that resonate both aesthetically and emotionally.

Please note that the majority of projects are currently under NDA and/or in post-production and cannot be displayed.

## EXPERTISE

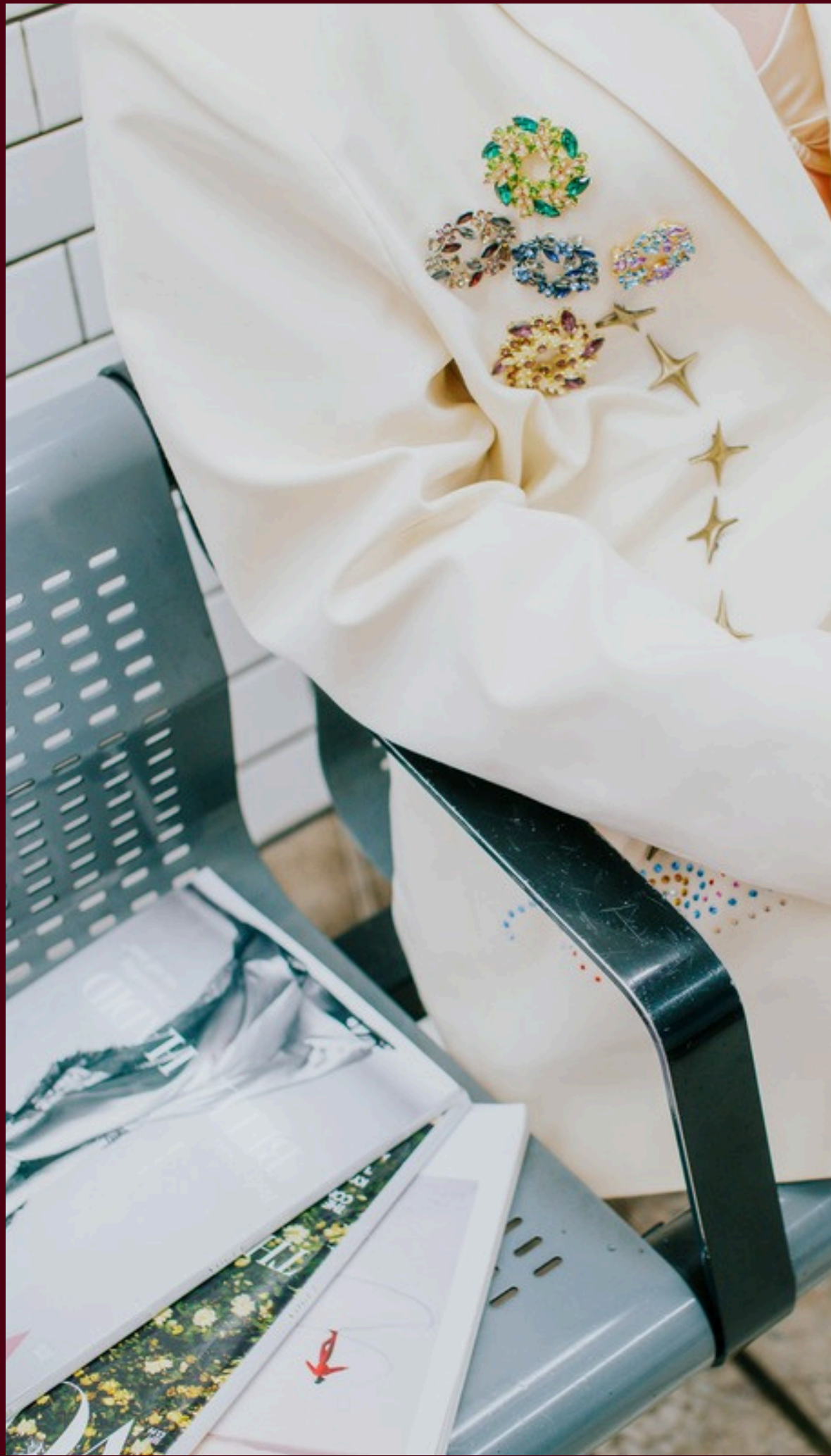
- Fashion Editorial Campaigns
- Brand Campaigns & Commercial Visuals
- Runway Show Creative Direction
- Film & Short Visual Productions
- Social Media Campaign Concepts
- Brand Identity Visual Storytelling
- Magazine Editorial Concepts
- Fashion & Lifestyle Events
- Creative Direction for Digital Launch Campaigns

# DIRECTION

# FOR GROFMYN



# FOR GROFMYN



# CREATIVE DIRECTION FOR YESGURL APP OFFLINE LAUNCH EVENT



POV: you found a community where girls  
actually want to make new friends 💕

TikTok  
@yesgurlapp



# HUMAN. SHORT FILM

THE PROJECT IS IN POST-PRODUCTION STATE



# FOR VILLAGER



# LONDON FASHION WEEK



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# HIGHLIGHTS

# MODELLING

# 17:23 MAGAZINE | IN PRINT

PHOTOGRAPHY



PHOTOGRAPHER: NYAMEKYE CANN, WARDROBE STYLIST: AYA LISCH

17:23

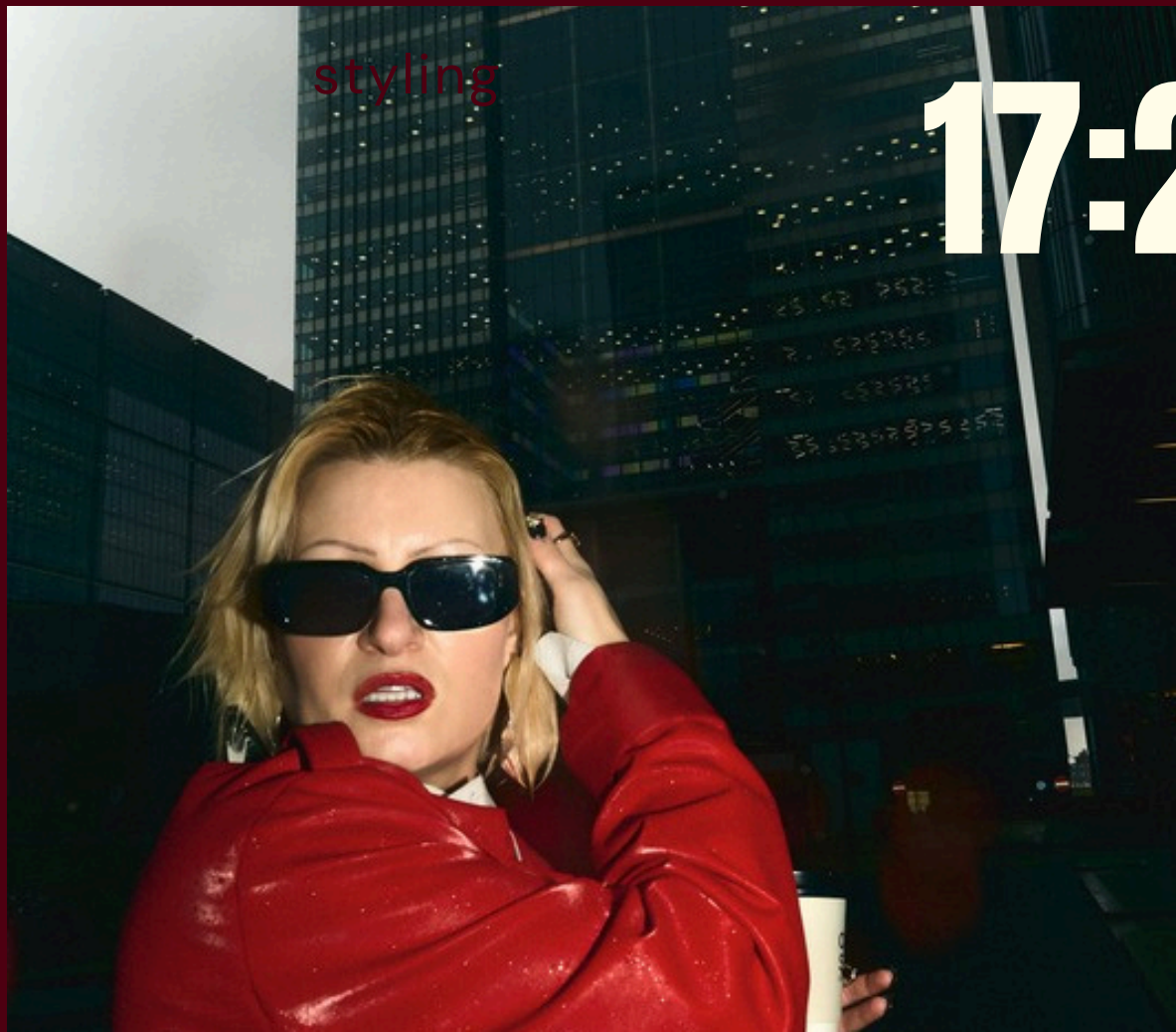


TRENCH COAT: MISSPAP,  
LEATHER SKIRT: HAM, SHIRT: VINTAGE

styling

# 17:23 MAGAZINE | IN PRINT

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# LFW STREET STYLE



# STREET STYLE



# STREET STYLE



# STREET STYLE









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